

The Future of Mobile Payment Systems: Rise of the Mobile Wallet 2012-2017

The Future of Mobile Payment Systems: Rise of the Mobile Wallet 2012-2017

Mind Commerce Publishing LLC

Date: Oct, 2011

Pages: 106

Price: US\$ 1,995.00

ID: F932511D21BEN

Overview:

Currently there are over 30 different mobile payment solutions each with their own technologies, advantages, and disadvantages. Existing mobile solutions are categorized based on the payment settlement methods that are prepaid (using smart cards or digital wallet), instant paid (direct debiting or off-line payments), and post paid (credit card or telephone bill).

This research evaluates the technologies, solutions, and services for current payment options. It analyzes the companies involved including solution providers, network operators, service providers, and financial institutions. The research also predicts the future of payment systems 2012 to 2017 with an emphasis on mobile wallet solutions, ecosystem, and value chain. The report includes case study analysis of payments in India. This research is must reading for anyone involved in mobile commerce, especially those focused on payments, banking, and financial settlements.

Companies in Report:

- Aircel
- American Express
- Android
- Apple
- AT&T
- BankAmericard
- Bharti Airtel
- Blackberry
- Cellebrum
- Citibank
- CYBS
- Discover
- Durbin
- First data
- GCash
- Google
- Google Wallet
- Hungama
- IMImobile
- Indiagames.com
- ISIS
- Kerala
- Master card
- Mauj
- Mcheck
- mGinger
- Mobiqua
- Monitise
- MPesa

- Nokia
- Nordea
- NTT DoCoMo Inc
- Obopay
- OnMobile
- Paybox
- Paymate
- PayPal
- PlaySpan
- Samsung
- Serve
- Shyam TeleLink
- Sistema
- Sprint
- Star Television
- Unitech Wireless
- Visa
- Vodafone Essar
- VoiceGate
- Zoompass
- Zynga

Report Benefits:

- Mobile banking market analysis
- Google Wallet SWOT analysis
- E-wallet Competitive analysis
- Understand mobile banking solutions
- Solutions for e-wallet's weakness points
- Identify mobile payment options
- Understand how to implement mobile banking
- Understand mobile payments methods and modes
- Identify the future of mobile payments

Audience:

- Mobile Network Operators
- Mobile Software Developers
- OSS/BSS Solution Providers
- Handset and Tablet Manufacturers
- Mobile Payment Service Providers
- Content and Applications Aggregators
- Wireless Privacy and Security Specialists
- Mobile Marketing and Advertising Providers
- Telecommunications Infrastructure Providers

Table of Content

Executive Summary
M-Payment
Paybox
Paybox Disadvantages
M-payment Markets
Money Transfers

Mobile Payments Developments in Emerging Markets

The Role of the Devices

The Role of Mobile Operators

Banks Role

Technologies

Future Trends

Features

E-Marketing

Challenges

Management Challenge

Customers Expectations

Security Problems

Technical Challenges

Solutions

Current Mobile Payments Systems the End of the Credit Card Era and the Rise of the Wallet

ISIS wallet

Google Wallet and its SWOT Analysis

Google Wallet Challenges and how to overcome it

PayPal and Google Wallet

Visa Wallet SWOT Analysis

Serve by American Express E-wallet and its SWOT Analysis

Google Wallet verses ISIS Wallet

Comparison between Current Wallet Systems

Advantages of the M-payments Systems

Mobile Payments Market 2012-2017

Mobile Ticketing Market 2012-2017

Mobile Tickets Case Studies

Mobile Payment Methods

Common Issues of Mobile Payment

The Secure Authentication Infrastructure for Mobile Users

Different secured Connections

Authentication

Access Rights

Payment Credentials

Privacy of Communication

Integrity of Message Exchanges

Anonymity

Authentication Methods and Protocols

Symmetric Authentication

Asymmetric Authentication,52

Authentication Based on Biometric Information

Requirements for Mobile Commerce authentication

The Indian Market in General55

Mobile Value-added Services Market in India 2011-2016

The Future of MVAS in India

MVAS Challenges in India

Revenue Sharing Arrangements

Future Plans for the Companies in the MVAS

Strategies of Shareholders across the MVAS

MVAS Top Revenue Applications in India

Strategies of the Big Players in MVAS India

OnMobile

Star Television's Business Strategy

Nokia Partnership with Indiagamescom and Mauj in India

Samsung partnership with IndiaGamescom and Mauj66

Bharat Sanchar Nigam LTD (BSNL) Strategy
Airtel66
Cellebrum
Conclusion
The Growth of M-Payment in India
M-payment in Indian Market
M-payment for the Indian Market and What Should Mobile Network Operators and banks do
Challenges
Security
Technological Challenges
Solutions
Mobile Payment in the UK
NFC in McDonald's Stores
Mobile Payment transaction value in the UK 2012-2017
Mobile Banking
M-Pessa
PayPal VS M-Pessa
M-Pessa Potential Markets
Mobile Banking Applications
Data Management
Customer Relationship Management Systems (CRM)
Mobile Banking Middleware
Rogers Canada and M-banking
Zoompass Canada
Zoompass SWOT Analysis
Applications of RFID and NFC
RFID Applications, and Deployment
Ticketing System
Payment Methods
NFC in Mobile Devices
NFC to Control other Connections94
Mobile Phones that use NFC
Samsung Galaxy SII97
Nexus S4G from Sprint
Samsung S5239 NFC (GT-5230N, Star, Avila, Player One, Tocco Lite)
Nokia C7 Smartphone
Sagam Wireless Cosyphone
Sky Vega Racer by Pantech
Samsung SHW-A170K
Hedy
Shanghai Simcom
Motorolla MC75A HF
Axia A306
Casio IT-800RGC-35
Devices that will be Available in the Near Future
Appendix
List of MVAS Vendors in India

I would like to order:

Product name: The Future of Mobile Payment Systems: Rise of the Mobile Wallet 2012-2017
Product link: <http://marketpublishers.com/r/F932511D21BEN.html>
Product ID: F932511D21BEN
Price: US\$ 1,995.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service: office@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click 'BUY NOW' button on product page <http://marketpublishers.com/r/F932511D21BEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
E-mail:
Company:
Address:
City:
Zip/Post Code:
Country:
Tel:
Fax:
Your message:

* All fields are required

Customer Signature _____

Please, note that by ordering from MarketPublisher.com you are agreeing to our Terms & Conditions at http://marketpublishers.com/docs/terms_conditions.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to **+44 20 7900 3970**

